

A man in a dark suit and white shirt is sitting on a brown leather sofa in a modern office setting. He is smiling and looking down at a smartphone in his hand. He is wearing a black Bluetooth headset. The background shows a large window with a view of a city building.

Mobile Bluetooth Headset

plantronics®

Confidential

Mono product roadmap



plantronics®

Confidential

ML15

Easy. Comfortable. Reliable



Talk time	6 hours
Standby	9 days
Connection	10 meters
Weight	9 grams

Features

- Bluetooth 3.0;
- Quick setup with Bluetooth® phones;
- Stable, comfortable fit for either ear;
- Single button for power and call controls;
- Maintains connection with two phones;
- 6 hours talk time;

MSRP: \$19.99

plantronics®

EXPLORER 10



TALK TIME	Up to 11 hrs
STANDBY TIME	Up to 12 days
DEEPSLEEP	90 days
WEIGHT	11 grams

Features

- English voice alert announces battery and connection status;
- Noise reduction technology for clear calls;
- Up to 11 hours talk time,;
- Bluetooth v3.0;
- Multipoint connect to two smartphones and answer calls from either one;
- Easy set up with Bluetooth® phones;
- Designed to comfortably fit either ear;
- A2DP Bluetooth lets you hear music;
- Deep Sleep™ power saving mode stay charged up to three months;

MSRP:

E10: \$24.99

EXPLORER 50



TALK TIME	Up to 11 hrs
STANDBY TIME	Up to 12 days
DEEPSLEEP	90 days
WEIGHT	11 grams

Features

- English voice alert announces battery and connection status;
- Noise reduction technology for clear calls;
- Up to 11 hours talk time,;
- Bluetooth v3.0;
- Multipoint connect to two smartphones and answer calls from either one;
- Easy set up with Bluetooth® phones;
- Designed to comfortably fit either ear;
- A2DP Bluetooth lets you hear music;
- Deep Sleep™ power saving mode stay charged up to three months;

MSRP:

E50: \$29.99

plantronics®

M70

All APME



Features

Long wearing comfort

Redesigned to fit more ears for longer wearing times

Stream and Control Music

A2DP Stereo Bluetooth lets you listen to music and podcasts while AVRCP controls it

Hear Your Language

-08(HK/TW/ME/SEA/ANZ): Mandarin, Cantonese, English

-09(IND/JP/KR): English, Japanese, Korean

-14(CN): Mandarin, Cantonese, English

MSRP: \$39.99

plantronics®

M70

All APME



TALK TIME	Up to 11 hrs
STANDBY TIME	Up to 16 days
DEEPSLEEP	180 days

Features

- Select a language for voice alerts announce headsets status for connection, volume and battery
- Reduces noise & echo
- A2DP Bluetooth lets you hear music
- Play, pause, track forward, track backward music controls
- Deep Sleep™ power saving mode
- Wideband audio support (HFP 1.6)
- Headset battery meter for iOS and Android devices
- Bluetooth v3.0
- Multipoint to connect to two devices
- Redesigned flexible silicone eartip fits either ear comfortably
- Optional earloop
- Find MyHeadset app for Android

M90

All APME

Easy in any language



Features

Long wearing comfort

Redesigned to fit more ears for longer wearing times

Stream and Control Music

A2DP Stereo Bluetooth lets you listen to music and podcasts while AVRCP controls it

Hear Your Language

-08(HK/TW/ME/SEA/ANZ): Mandarin, Cantonese, English

-09(IND/JP/KR): English, Japanese, Korean

-14(Mainland): Mandarin, Cantonese, English

MSRP: \$49.99

M90

All APME

Easy in any language



TALK TIME	Up to 11 hrs
STANDBY TIME	Up to 16 days
DEEPSLEEP	180 days

Features

- Select a language for voice alerts announce headsets status for connection, volume and battery
- Reduces noise & echo
- A2DP Bluetooth lets you hear music
- Play, pause, track forward, track backward music controls
- Deep Sleep™ power saving mode
- Wideband audio support (HFP 1.6)
- Headset battery meter for iOS and Android devices
- Bluetooth v3.0
- Multipoint to connect to two devices
- Redesigned flexible silicone eartip fits either ear comfortably
- Optional earloop
- Find MyHeadset app for Android

Marque2 M165 LITE

More reasons for your smart phone to love Marque



Features

Enhanced voice control
Dual Microphone precision

Talk, listen, stream
A2DP stereo Bluetooth let's you listen to listen to music and podcast

MSRP: \$49.99

Marque2 M165 LITE

More reasons for your smart phone to love Marque



TALK TIME	Up to 7 hrs
STANDBY TIME	Up to 11 days
DEEP SLEEP	Up to 180 days

Features

- Plantronics smallest, lightest weight Bluetooth headset ever
- Answer/Ignore voice recognition
- Dual microphones for Noise and Wind noise reduction
- 7 hrs of talk time 14 days standby
- Deep sleep mode provides standby for up to 6 months
- Streams tunes with A2DP
- Windband audio (HFP 1.6)
- 1-Size Ear gel w/optional ear loop
- Voice alerts for connection, battery life and volume



EXPLORER 500

Your Smartphone Companion

Explorer 500

All APME



TALK TIME	Up to 7 hours
DEEPSLEEP™	Up to 6 months
WEIGHT	7.5 grams

MSRP: \$59.99

Features

- Dual microphones with noise-canceling DSP and GSMA HD Voice
- Charge strap doubles as magnetic headset clasp for easy portability & stowage
- 7 hrs of talk time, Deep sleep mode provides standby for up to 6 months
- Voice Alerts available in three user-selectable languages
- Streams tunes with A2DP
- Windband audio (HFP 1.6)
- 1-Size Ear gel w/optional ear loop
- Bluetooth 4.1
- Multipoint

plantronics®

Voyager Legend

All APME



Features

Astounding Audio

Take calls in the most demanding environments

Smart Sensors

Know when you are ready to talk

Use Your Voice

Voice recognition control puts you in charge

MSRP:

Headset SKU: \$99.99;

Bundle version with charge case: \$129.99

plantronics®

Voyager Legend

All APME



TALK TIME	Up to 7 Hrs
STANDBY TIME	Up to 11 days
WEIGHT	18 grams

Features

- 25% Smaller body size
- 3 microphones with Audio IQ3 DSP
- Smart sensors know when the headset is on or off
- Voice Alert/Voice Command/Caller name Announcement;
- Multi language support EN/CN/JP/KR
- Dedicated voice recognition button for connection, battery, and more
- Toggle switches for volume and power
- Smartphone Battery meters
- Online user customization
- HFP 1.6
- Magnetic docking
- Mobile apps for Android and iOS
- Charge case provides additional 14 hrs talk time(bundle version);

plantronics®

Voyager Legend SE

All APME



TALK TIME	Up to 7 Hrs
STANDBY TIME	Up to 11 days
WEIGHT	18 grams

MSRP: \$99.99

Features

- 25% Smaller body size
- 3 microphones with Audio IQ3 DSP
- Smart sensors know when the headset is on or off
- Voice Alert/Voice Command/Caller name Announcement;
- Multi language support EN/CN/JP/KR
- Dedicated voice recognition button for connection, battery, and more
- Toggle switches for volume and power
- Smartphone Battery meters
- Online user customization
- HFP 1.6
- Magnetic docking
- Mobile apps for Android and iOS;

plantronics®

All APME



VOYAGER EDGE

INSPIRED, POWERFUL, SMART

plantronics®

Voyager Edge

All APME

Inspired, Powerful, Smart



TALK TIME	Up to 16 hrs
STANDBY TIME	Up to 7 days
WEIGHT	9 grams

Features

- HD Voice for true-to-life conversations
- Smart Sensor intuitive call handling
- NFC Pairing
- Travel charge case
 - 10H additional Talk Time
 - Touch sensitive battery check
- Voice Commands
- Caller Name Announce
- Multi language support EN/CN/JP/KR
- User selectable languages on headset
- Dedicated power, volume, mute/VR
- Micro-USB on Headset & Charge Case
- iOS and Android Mobile Apps
- With car charger, USB Cable, ear tips/ earloop

MSRP \$129.99

plantronics®

Voyager Edge SE

Hong Kong/Taiwan/Mainland China/South East Asia/India/Australia
and New Zealand/Korea/Middle East

Inspired, Powerful, Smart



TALK TIME	Up to 6 hrs
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STANDBY TIME	Up to 7 days
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WEIGHT	9 grams
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Features

- HD Voice for true-to-life conversations
- Smart Sensor intuitive call handling
- NFC Pairing
- Voice Commands
- Caller Name Announce
- Multi language support EN/CN/JP/KR
- User selectable languages on headset
- Dedicated power , volume, mute/VR
- Micro-USB on Headset & Charge Case
- iOS and Android Mobile Apps
- With car charger, USB Cable, ear tips/ earloop

MSRP \$99.99

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A woman with dark hair tied back is running on a paved road. She is wearing a dark blue zip-up athletic jacket, black leggings with a white stripe down the side, and a bright green reflective armband on her left arm. She is wearing a black Plantronics headset with a microphone. The background shows a road with a yellow pedestrian crossing sign, a white diamond-shaped sign, and some trees. A white SUV and a silver car are visible in the distance on the road.

**Stereo Bluetooth
Headset**

plantronics®

Product Roadmap

\$299

\$249

\$179

\$129

\$99

\$79



BACKBEAT PRO



BACKBEAT SENSE



BACKBEAT FIT



Backbeat Go bundle \$99



BB Go 2.0 BLACK, WHITE \$79



Backbeat Go 2.0 special edition \$89

Backbeat Go 2

All APME

Unleash Your Tunes



Move Freely

Light Wireless Earbuds

Immerse Yourself

Amazing Stereo Sound

You're in Control

Change tunes & more at your fingertips

MSRP:

- Black, White single headset SKU: \$79.99
- Red APME limited edition: \$89.99
- Black, White bundle SKU: \$99.99

plantronics®

Backbeat Go 2

All APME

Go. Wirelessly

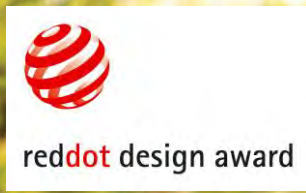


TALK TIME	Up to 4,5 hrs.
LISTEN TIME	Up to 4,5 hrs.
STANDBY TIME	Up to 250 hrs Up to 6 months in Deepsleep mode
WEIGHT	13 grams



Features

- Excellent audio in a compact form factor
 - New HQ low noise audio codec
 - Updated 6 mm neodymium speakers
 - Increased Rx level
- Improved ear buds for better audio sealing & fit + in-ear stabilizers with alignment indication
- Transmit noise reduction (DSP)
- Full duplex echo cancelling
- Streams music, podcasts and more
- In-line controls with improved quality/appearance for volume and track/call, answer and end, on/off
- Light guide for better LED visibility
- Battery meter for iPhone and new Android models
- Voice Prompts
- Deep sleep mode
- Multiconnectivity (up to 8 paired devices)
- P2i protective coating (for sweat protection)
- Charge pouch provides additional 10 hrs talk/listen time (Bundle version)



Designed For
Active Lifestyles

plantronics®

Backbeat Fit

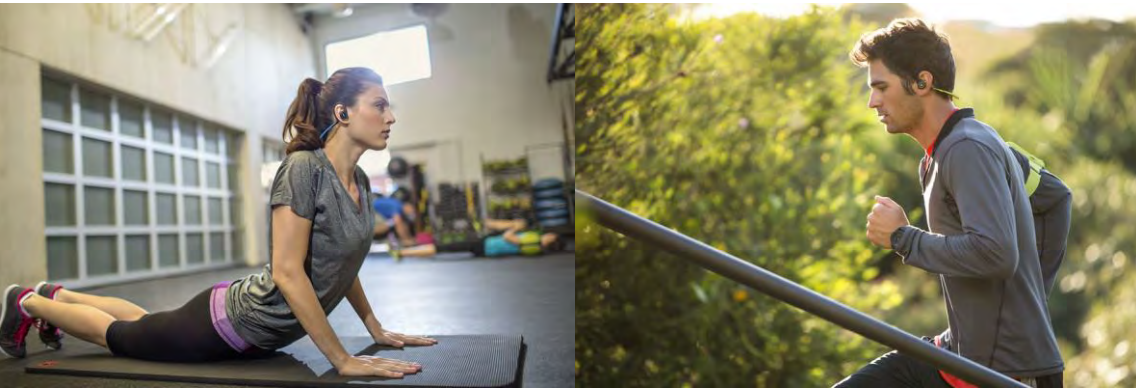
All APME



Your Perfect Workout Partner



TALK TIME	Up to 6 hrs.
LISTEN TIME	Up to 8 hrs.
STANDBY TIME	Up to 14 days Up to 6 months in Deepsleep mode
WEIGHT	24 grams



Features

- **Open rich sound**
 - Unique solution for having rich audio and yet an open speaker design
- **Comfortable and secure**
 - Highly flexible design with a secure fit
- **IP57 Sweat, water-proof ***
 - Ensuring the product is workout proof
- **2-in-1 Armband / storage pouch (fits 4.7 inch mobile phone, e.g. iPhone 6, Samsung S6)**
 - Provides a place to store the headset and hold the phone during workout
- **8 hr. listen time**
 - Lasts all day and through multiple work-outs
- **Safety story**
 - Reflective materials on headset and Armband
 - Open speaker design to be aware of your surroundings

MSRP \$129.99

*IP57 certified to withstand fresh water up to one meter for 30 minutes

plantronics®

Backbeat Sense



BackBeat SENSE All APME

Feather-light comfort with smart, Bluetooth® technology and up to 18 hours of music.

FEATURES

- Lightweight, memory-foam ear cushions and an auto-adjusting headband
- Richly detailed, signature Plantronics audio
- Dual-mic noise canceling for clear calls
- Sensors control your experience and manage power
- Switch between multiple Bluetooth connections
- OpenMic to check in with your surrounding
- Stream up to 100 meters
- 14 Voice Prompt Language Options
- Apt-x Low Latency
- AAC Codec



Listen time	Up to 18 hours
DeepSleep™	Up to 6 months
Weight	140 grams

MSRP \$179.99



plantronics®



DESIGN
AWARD
2015



Plantronics® BackBeat PRO®

Immersive; Intuitive; Intelligent

plantronics®

Backbeat Pro



Hi-Fi Immersive Audio

Closed back design with ANR that blocks out the outside noise, allowing you to focus and relax in office, flight or home

Best in Class Hybrid Power Management

Designed with 24 hrs. of listening time and an inline 3.5mm cable for when you are in flight and can't use Bluetooth. Sensor controlled ANR On/ Off

Check in with your Surroundings

Special feature allows you to listen in on your surroundings without having to take off your headphones as the audio descends

Smart Headset

Imbedded with sensors that control your audio experience., power, phone calls and ANR

Intuitive Controls

Premium controls that mimic the design of a home entertainment system

Built to Travel

Made to fold flat and fit into your travel bag. With 24 hrs. of listening time the media/music will keep going. Headset works in corded mode too

Premium Travel Case

Designed to accommodate your tablet and headset. Folds flat to save space

MSRP \$249.99

Listen TIME	Up to 24 hrs.
ANC TIME	Up to 60 hrs.
STANDBY TIME	Up to 21 days Up to 6 months in Deepsleep mode
WEIGHT	340 grams

Backbeat Pro+



Listen TIME	Up to 24 hrs.
ANC TIME	Up to 60 hrs.
STANDBY TIME	Up to 21 days Up to 6 months in Deepsleep mode
WEIGHT	340 grams

FEATURES

- The Class 1 Bluetooth wireless USB adapter brings high-fidelity to the standard Bluetooth® experience from computers
- Plantronics signature audio, open and realistic On-demand active noise canceling (ANC)
- Up to 24 hours continuous wireless streaming
- Up to 330 ft / 100 m range using Class 1 Bluetooth device
- OpenMic feature lets you hear your surroundings
- Automatic music play/pause when headphones are put on/removed
- Connect and switch audio between a computer and a mobile device
- 14 language options for status alerts (remaining battery, etc.)
- Durable nylon travel sleeve protects headphones

MSRP \$299.99

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